



Retail Solutions

by

SPOSgroup

A leading provider of retail marketing solutions

*"We design, make, procure, sell, manage and supply the products
that sell your products"*

SPOSgroup

THE ORIGINAL

Retail Solutions Company

Having first introduced datastrip to the Australian market over 30 years ago, SPOS is the market leader in retail marketing solutions.

We operate primarily in Asia, Australia and New Zealand but have delivered several global projects. SPOS Group is wholly owned by HGL, which is listed on the Australian stock exchange.

WHAT WE DO...

SPOS Group work with brand owners and retailers to maximise shopper engagement through delivering the optimal retail experience.

OUR ENABLERS

- Our large knowledge and experience base from extensive exposure to multiple brands, categories, retail environments and markets.
- Our vertical structure across design, development, supply and distribution operations.

OUR RESULTS

Are endorsed many times over through local/global awards & recognition programs but, most importantly, by our large, loyal and valued client base across ANZ and the world.

WE OFFER...



'BELOW THE LINE' RETAINED SERVICES

Retail Activation Management & Partnership with clients across Retail Operations, Innovation, Marketing & Sales Teams



INDUSTRIAL DESIGN

Conceptualisation, engineering & Strategic Solutions



PROJECT MANAGEMENT

From Concept to Delivery & everything in between



GRAPHIC DESIGN

Visualisation & Post-production



STRATEGIC PROCUREMENT & SUPPLY

For ongoing or one-off Brand & Retail POP Supply & Distribution



PRODUCTION

Prototype & Manufacture



DELIVER

Logistics & Distribution



ACTIVATION


Installation & Review

HOW WE WORK.

We play in the space where the shopper becomes a purchaser.



 = Insight Engagement & Experiences

 = Where the Shopper Becomes a Purchaser!

WHAT ARE THE RESULTS...

Our products help sell your products.












 = SPOS Group Products

 = Return On Your Investment

The multiplier effect of these delivers superior commercial outcomes for our client partners.



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Shelf Merchandising Made Easy

SPOS shelf management systems are a complete range of systems for optimal shelf merchandising



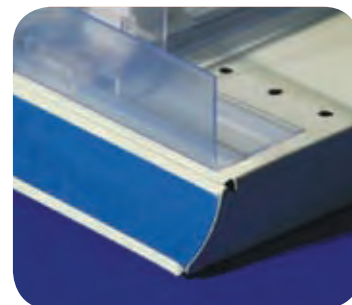
Standard Datastrips

We stock a wide range of Datastrips for all shelf types in various colours and sizes.



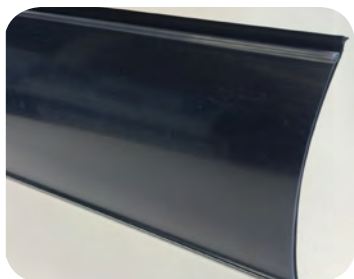
Brand Display Kits

Provide an integrated front riser and label pocket.



Front Risers

Provide an integrated front riser and label pocket.



Specialty Datastrips

Access to 100's of specialty oversized datastrip profiles.



Product Dividers

Various options for product division. Available in breakable or unbreakable in a range of styles and lengths.



Promo Accessories

Widgets, clips and accessories to promote your products.

FlexRoller
Designed to Deliver



FlexRoller

Flexible and scalable automatic front-facing merchandising system to reduce merchandising costs and deliver sales lift through enhanced product presentation on-shelf

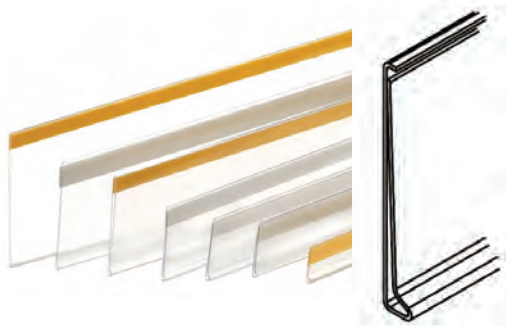
Components to Systems...

We stock a wide range of componentry for all shelf types in various colours and sizes to develop effective shelf merchandising and management systems



Shelf Communication Made Easy

Australia's largest provider of Datastrips & Accessories

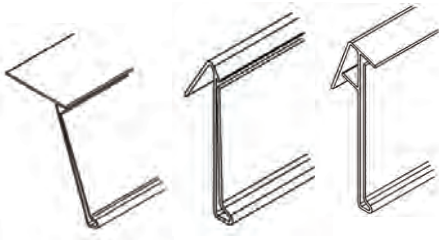


Flat Datastrip

Our most popular style of datastrip with adhesive backing tape. Commonly used in supermarkets and other retail outlets around the world to display ticketing at the shelf edge.

Standard heights(mm): 26 - 76
Various colours available
Standard lengths 915mm-1200mm

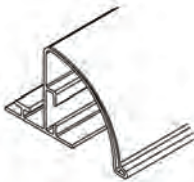
Available with standard tape (TP), foam tape (TF) and double tape (TTP) if requested. Some styles are available up to 1240mm. Other lengths available on request. minimum order quantities may apply.



Angled Datastrip

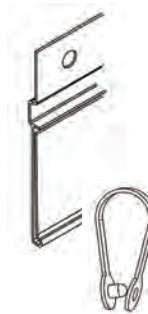
Angled datastrip provides greater readability in some situations. At an angle ticket information is easier to view, especially on lower shelves where shoppers may need to bend to read tickets displayed in flat datastrip.

Standard heights(mm): 26 - 39
Various angles and colours available
Standard lengths 915mm-1200mm



Branding Strips

Curved branding strip sits on top of the shelf edge and has a divider attachment rail integrated into the rear of the strip. Branding strip provides a smart looking way to present branding and product information as well as an easy way to maintain on shelf category segmentation using colour or information blocking.



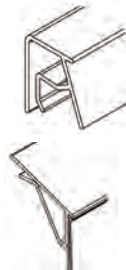
Hanging Datastrip

Angled datastrip provides greater readability in some situations. At an angle ticket information is easier to view, especially on lower shelves where shoppers may need to bend to read tickets displayed in flat datastrip.



Thin Datastrip

Some applications require a smaller profile, DBL is a flat datastrip with adhesive tape backing that fits 17mm and 23mm high tickets.



Clip-On Datastrip

Clip-on/over style datastrips are another great solution for wire baskets, glass shelves and wire shelf fronts in refrigerated areas. For greatest versatility these profiles are two part solutions made up of a clear rear piece which is attached to your preferred type of flat datastrip. Various sizes/profiles available.



Double Datastrip

Use our CGS or GSN profiles to construct double or multiple datastrip profiles where extra information or ticketing is required. Useful for product education and category navigation.



FlexRoller™

Designed to Deliver

FlexRoller is a universal shelf management system that delivers a wide range of tangible benefits to retailers, products and shoppers. It keeps products of all sizes and weight always front-faced on gondola shelving in all channels. The FlexRoller system carries a 5-year limited warranty and the main benefits are:

- Sales lift in all categories
- Easy to shop the products on the shelf
- Labor savings related to shelf maintenance and restocking
- Enhanced presentation of products on the shelf
- Space management is easy due to flexible lane adjustment
- Planogram compliance is easy to implement

FlexRoller is the
system of choice for
6 out of the top 10
US C-store chains!

(Liquor & Convenience)



Perfect product facings every time



Shelf Overlays



Fridge Shelves



Pull-out Shelves for easy restocking

FlexRoller
Designed to Deliver

Overview

FlexRoller shelves are customised to suit any application:

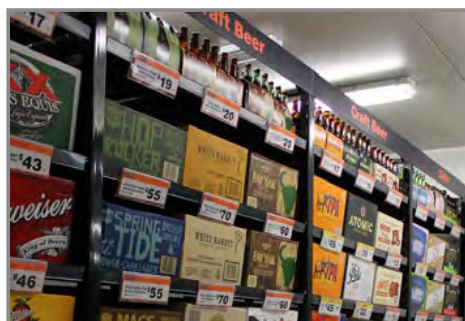
- Grocery/Supermarket – ambient shelves
- Convenience Stores – cold vaults and open chillers
- Suited for all package types

Features

- Products are always fronted to the shelf edge
- Lane dividers are easily adjusted to suit any package type
- FlexRoller shelves will last a minimum of 5 years in the marketplace
- Activation of top and bottom shelf
- Shopper marketing where it needs to be – at the shelf
- Fits to many product categories

Results

- Sales increase delivered through improved product presentation
- Labor savings because less time is needed to restock or organise a category
- Planogram compliance is achieved by quick and easy divider changes to fit any shelf configuration



Sales Lift

Retailer scanner data confirms that FlexRoller installed stores outperformed control stores by 6%.

Measured sales by month for current vs prior year.

Product Fronting Labor Savings

FlexRoller saves up to 2 hours per day per store.

Labor time required for fronting and fixing the shelves

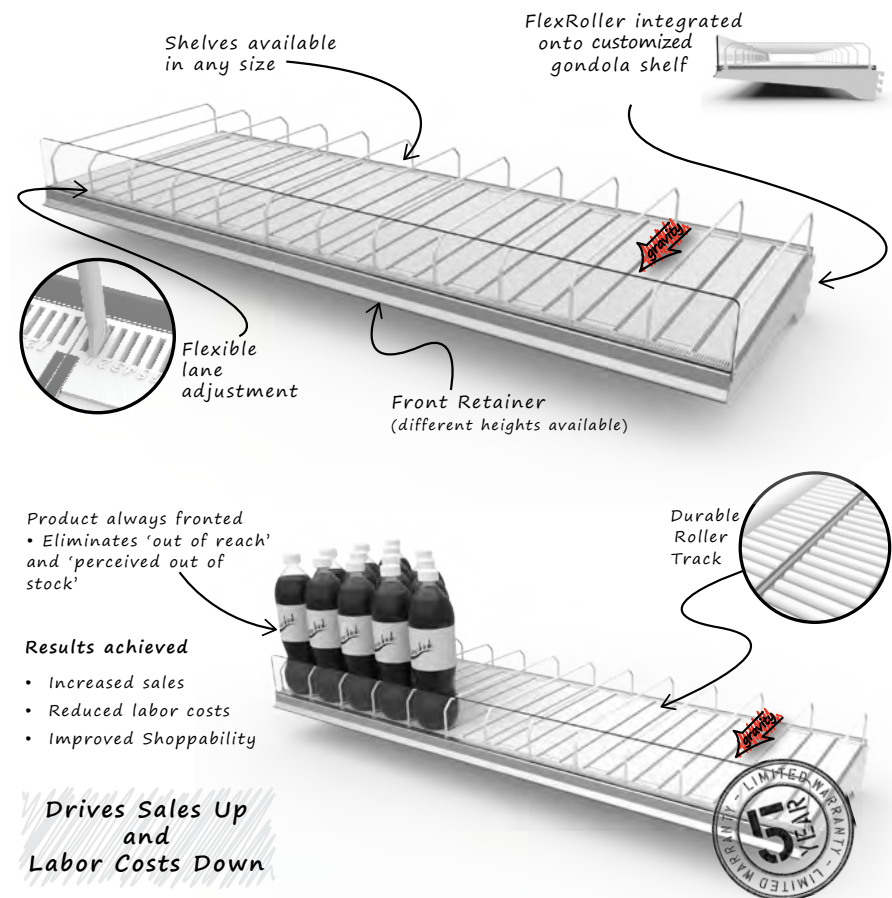
Store Manager Feedback

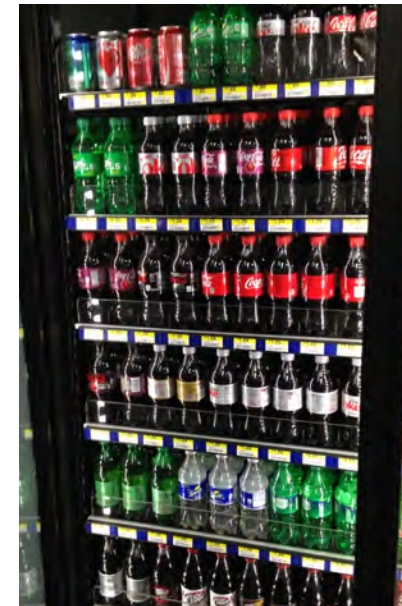
Positive feedback from test locations.

"Saves time"

"No risk investment"

"Superior product"





FlexRoller
Designed to Deliver

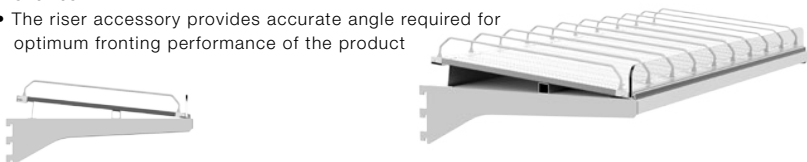
Layover Glide

- The FlexRoller Layover glide installs on existing gondola or wire shelves
- A minimum of 3 degree angle is required for optimum performance of fronting product on the FlexRoller tray. Depending on product packaging details, a steeper angle (to 6 degrees) might be required



Layover with Riser Glide

- The FlexRoller with Riser glide installs on existing flat gondola shelves
- The riser accessory provides accurate angle required for optimum fronting performance of the product



Gondola Shelf

- The FlexRoller Gondola shelf is customised to integrate into existing retailer gondola uprights.
- The built-in bracket will create the perfect angle for optimum performance



Pull out Angle Shelf

- The FlexRoller Pull out Angle shelf designed for smaller sku merchandising that requires maximum pack out in a tight vertical space
- The tray pulls out by releasing the brake handles. Easily returns to original position when fully stocked
- Pull out version is ideal for back loading and restocking of dated product



Pull out Straight Shelf

- It is designed for smaller sku merchandising that requires maximum packout in a tight vertical space
- Pull out version is ideal for back loading and restocking of dated product



Dividers

- Depending on product type and packaging, we will recommend the optimum selection of dividers (flat metal or round wire options)



Bulk Rack

- The Bulk Rack integrates FlexRoller lanes to front-face any large product (e.g. beverage multi-packs)
- Lanes are adjustable and attach to a sturdy main frame structure
- When assembled and installed, the individual lanes can be restocked from the front or back of the main structure.
- The bulk rack is easy to install, very sturdy and will front face product for an extended time in the marketplace



FlexRoller
Designed to Deliver

Shelf Pusher Systems

Perfect organisation and presentation at the shelf



Overview

- Spring driven pusher systems keep products at the shelf edge all the times. This makes shopping easy for customers and saves retailers time to restock and keep the shelf organized. The shelf is fronted to the last unit!
- Retail case studies prove that a well merchandise shelf drives additional sales. If shoppers see it and find it, they buy it!

Features

- SPOS pushers are made from durable plastic
- The variable-force springs will last for many years on the shelf
- Installation is quick and easy (no tools required) and lane adjustability will suit any sized package

Results

- Reduced restocking time
- Elimination of fronting time
- Easier for shoppers to locate merchandise (increases sales)
- Reduces shrinkage by minimising the ability to sweep shelves



A wide range of products for various applications....



Breakable Shelf Pushers

A breakable pusher sledge to suit any length. Breaking points every 25mm. Various backing profiles, sizes and spring strengths available to suit or various weight products.



Shelf Dividers

Various heights and sized breakable dividers. Each base length has breaking points every 25mm. Various front and clip profiles available to suit many applications. L and T fronts also available



Risers and Rails

Risers and rails sit on top of the shelf edge and allowing divider attachments to be mounted securely at the front and rear. Risers with integrated branding strips provide additional category segmentation using colour or information blocking.



L&T Dividers

Negate the need for a front riser rail, and increase product facing exposure with specialty dividers combined SPOS shelf pushers and rail kits



Full Shelf Pusher Kits

SPOS can arrange pre-assembled shelf merchandising and pusher kits direct to shelf or applied to layover mat enabling rapid installation, saving merchandising set-up time at the shelf.



Specialty & Freezer Pushers

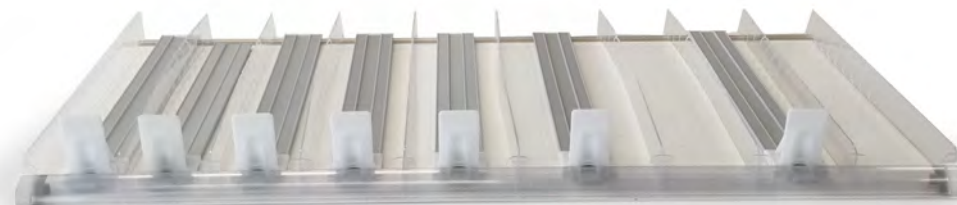
SPOS offer a wide range of specialised pushers for various retail environments including adjustable salad pushers, and heavy-duty freezer pushers, made from materials engineered to function optimally at sub-zero temperatures.

Custom Shelf Overlay Kits

Pre-assembled for quick install onsite

SPOS offers the pre-assembly and kitting of shelf merchandising systems which make on-site installs quick and easy. Dividers, pushers and category branding items can be pre-assembled upon a durable shelf overlay, allowing your merchandising team to simply place, stock and go!

Overlay Kits are available in a range of sizes, colours and assemblies. Adjustable systems are also available for retailers with varying shelf depths. Our design team can also help you out with custom graphics to suit your needs.



Universal Overlay



*saves \$ on
merchandising
time instore*



Custom Designs Available



Adjustable Versa-Pusher

Perfect organisation and product rotation

Perfect for any product size and style (bags, boxes, tubs, blister packs), The 'Versa-Pusher' System delivers additional facings, and its unique profile design ensures bagged product does not tear.

Expandable walls enable pushers to be used with a variety of packaging styles. Springs and riser components can be adjusted to suit a variety of product weights or any specialised product requirements.



expandable walls



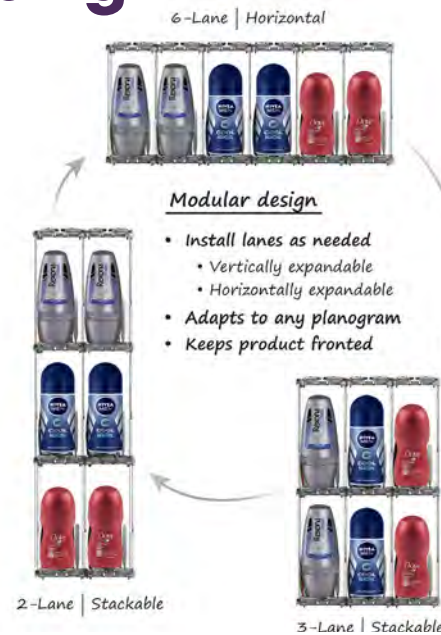
pulls-out for excellent product rotation



Small Goods Merchandising

Pro-Shelf

SPOS offers a range of flexible POS system that brings shelf organisation to small goods. Ideal for deodorants, perfumes, small bottled goods etc. Combined with SPOS pushers and flexroller products, our in-house design team can tailor a solution to suit your product needs.



Tub-Sliders

Product merchandising modules ideal for round containerised products. Product lids are elevated for maximum brand facing and stock automatically front faces when product is shopped. These units are available in a variety of custom colours and sizes, are an ideal product merchandising solution for haircare, makeup, balms and gels etc.



Shelf Lighting Systems

To add extra presence to your store or category, SPOS has developed a range of easy to fit shelf illumination systems. Lighting is an effective way to bring both ambience, luxury and retail theatre to your store environment. We provide both fully integrated track lighting shelves into new bays, and shelf overlay kits / under-shelf LED strips for retro-fitting lighting to existing store fixtures.



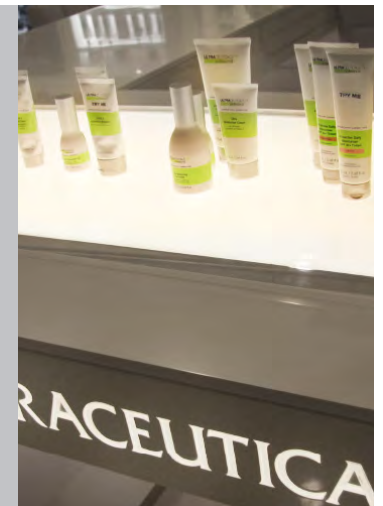
**track-lighting
enables shelves
to be moved
without
re-wiring**



**shelf overlay
lighting kit**



The SPOS custom division: iCandy creative are specialists in providing high-end custom solutions, bringing your brand to life through clever use of lighting, material specification and effective in-store retail theatre.



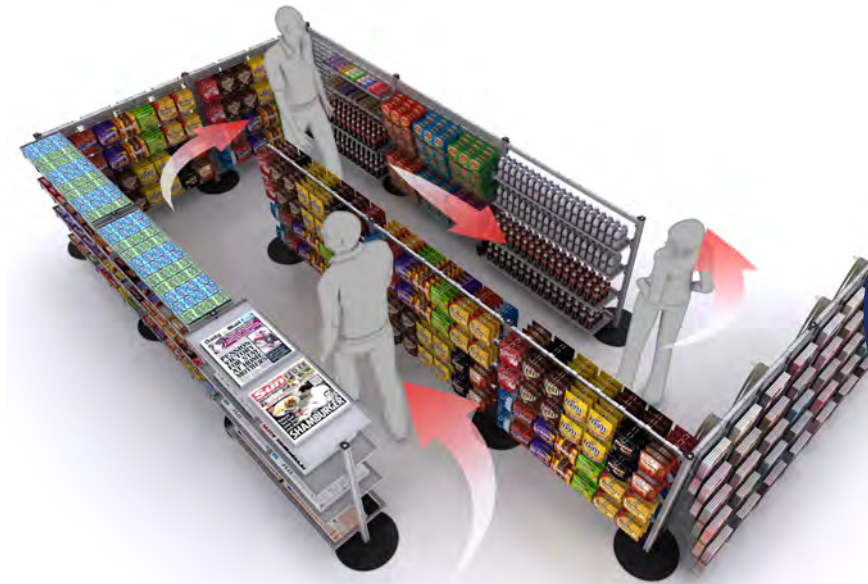


Merial - Flea Station / Category Dispenser Unit

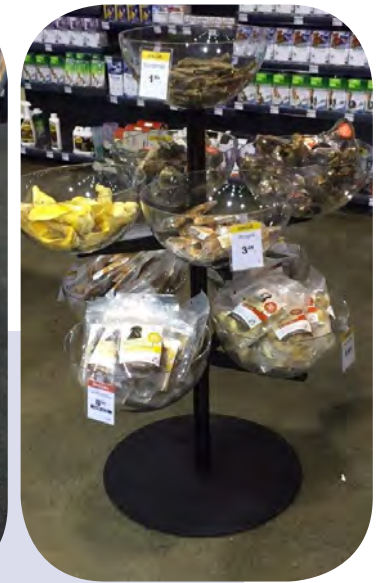
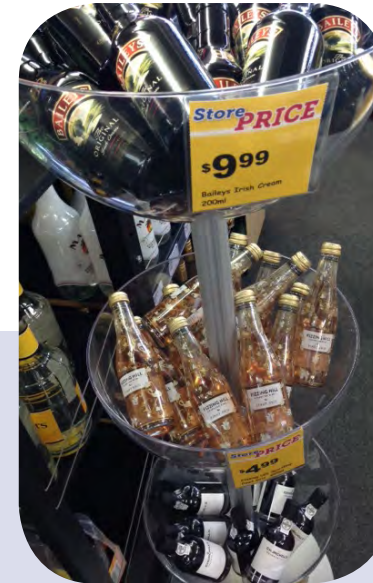
Q-motive merchandising system

Q-motive merchandising system is made up of a range of easily constructed modular units, and when put together it provides a barrier system which directs the flow of shoppers at the front end of stores.

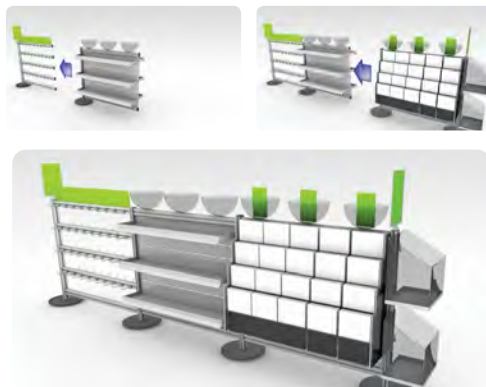
The advantage of Q-motive is to have a range of merchandise including confectionery, magazines and newspapers, snacks and other impulse lines which can be displayed while the shoppers are waiting in line at the front end of store.



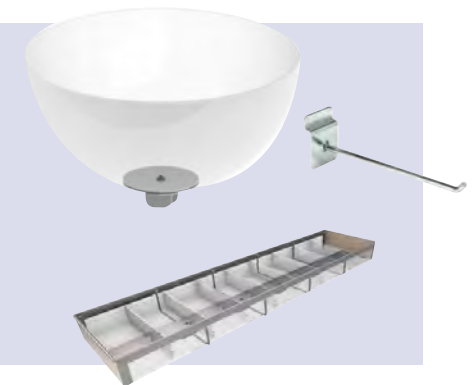
The Qmotive system have been proven to lift sales of these items by over 40%

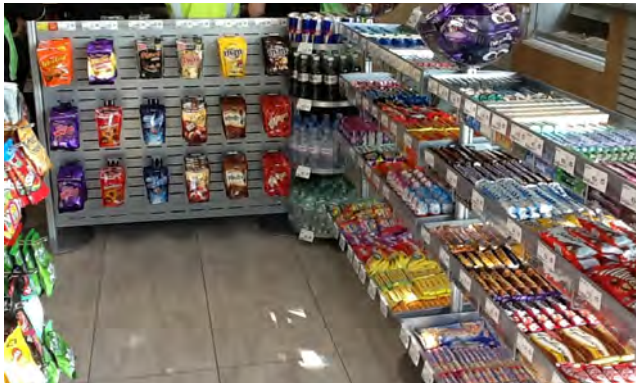


Easy to customise and fit in any retail environment. Custom attachments and colours available on request



A wide variety of merchandising can be incorporated into the system





Petrol - Convenience



BigW - Rouse Hill



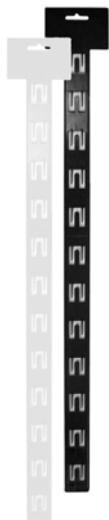
Woolworths Petrol



New World - Victoria Park

Sell Strips

Perfect organisation and presentation at the shelf



Sellstrip 12 Station

Plastic molded 12 station sell strip with header is a popular reusable style generally available in black or white.

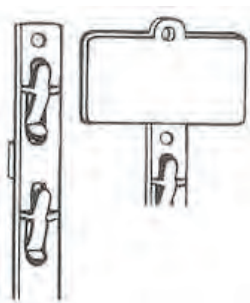
Custom colours available on request.
Minimum order quantities may apply



Adjustable Impulse Strip

Plastic molded strip with adjustable hook heights means that it is suitable for a variety of product sizes and can be adjusted when new product is to be swapped over.

Lightweight design and a series of mounting and promotional additions are also available. Please chat with our sales team for samples and demonstrations.



Double Duty Clip Strip

A versatile Clip Strip that's re-usable and lets you connect strips together. Product clips also double as hooks. Attach with adhesive or by hanging hole (for use with 'S' Hooks).



Re-brandable Impulse Strip Kits

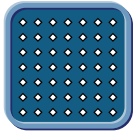
Plastic injection molded 5 station sell strip system which can be completely rebranded through the application of cost effective prints. Hooks, clips and various mounting components available.

Hook / Prong Merchandising

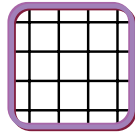
Know what you need?

The requirement for space-efficiency and product security for suspended products is fundamental to the extensive SPOS display merchandising hooks portfolio. We can provide you with hooks for all purposes and we offer a custom design division for those hook applications that cannot be met using standard products. Our stocked hooks will suit a variety of mounting options.

PERFORATED METAL



WIRE GRID



WOODEN PEGBOARD



CROSS BAR



SLATWALL



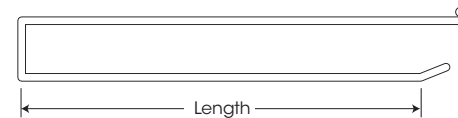
SLOTWALL



Choose From

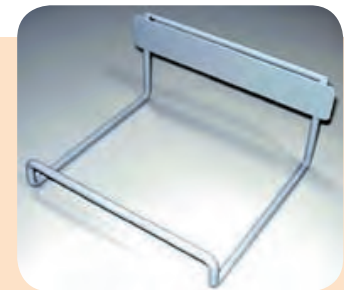
- Single Metal Hooks
- Flip Scan Hooks
- Loop Hooks
- Fast Back Hooks
- Hook Accessories
- Hang and Sell Solutions

How To Measure Length:



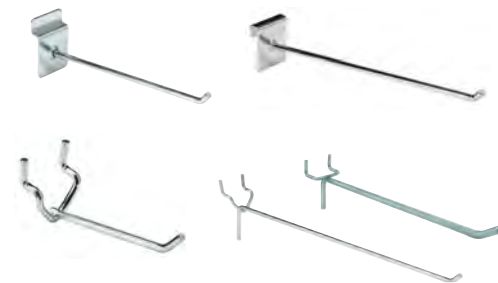
Custom Solutions

The SPOS design department will work with you to provide custom hang sell and hook solutions for your unique product. Call us today and speak to one of our customer service operators for more information.



Single Metal Hooks

The Single Metal Hook provides the simplest, most versatile solution for hook merchandising. There are various back/hook length combinations available in various wire thicknesses. Minimum quantities may apply.



Loop Hooks

The Loop Hook is designed to maintain level display of sometimes off-balance products. The loop fits standard hang tabs on many products. Available with or without Flipsan



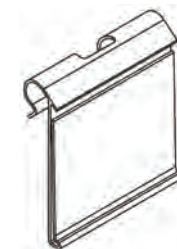
Flip Scan Hooks

The Flip Scan Metal Hook is one of our most popular stocked lines. The lower hook hangs product and the upper part of the hook holds and displays a VIP flip ticket carrier. There are various different back/hook length combinations.



Flip Scan Label Holders

Flip-up label holders or VIPs are available in a range of sizes and colours and are commonly used in conjunction with our T-bar hooks to display pricing or product information. The ticket holder is mounted over the T-bar and conveniently flips up out of the way as the product is shopped



Fast-Back Hooks

The Fast Back Hook is a two part system with the removable mount designed to provide fast entry and easy relocation without disturbing existing product. This system is also useful in maximising vital product facing area as they can be fitted tightly against overhanging shelves and other shelf fixtures.



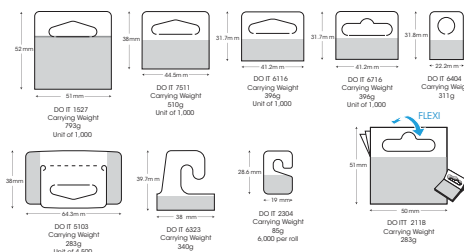
Inventory Control Clips

Keeps hook suspended merchandise up-front on pegboard hooks and establishes a re-order point for staff. Installed in a second without disturbing merchandise. Available in three sizes.

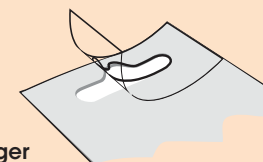


Hang Tabs

Hang Tabs with adhesive backing allow items to be displayed on peg hooks or sell strips to maximise in-store selling space. Hang Tabs can be used to hang, repair damaged packaging and reinforce header cards. Carrying weights shown as guideline only. Testing is recommended to determine suitability.

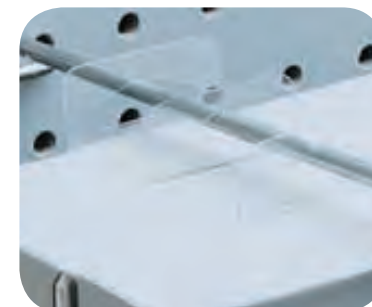


Hang Sell Repairs



Rehanger

Keeps products on display and prevents mark downs. Invisible to the eye. Roll of 2,000



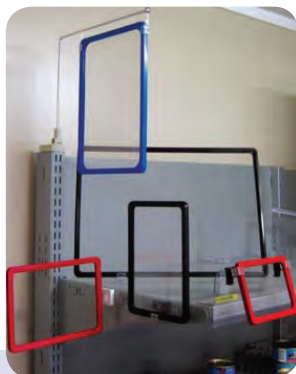
Complete Signage Solutions

In-store signage is an essential marketing tool for customer communication and engagement. Whether you are displaying new product, sale offers, seasonal promotions or product information SPOS has a sign or ticket display system that will work for you.

Snap Frames



Poster Frames



Floor Stands



Klick Frames



Sign Arms



Sizes

Poster Frames and Snap Frames are available in sizes from A1 to A6. Most sizes can be ordered in both Portrait and Landscape formats.

Accessories

A wide range of accessories are available, including solutions for floor and shelf mounting or suspension.



Rotating Aisle Display

In-store promotions and product information can be a huge boost to your business triggering above the line advertising recall in-store, introducing new products or promoting sale items. The RAD is also an effective tool in categories where you need to provide shoppers with product information to guide their purchase decisions.

UNIT SPECIFICATIONS

Height: 600mm Width: 130mm Depth: 130mm
Fabricated metal powder coated body and brackets with 3 PVC insert graphic covers. Graphic panels sold separately. Full in house graphic design service available contact the SPOS customer service team for further information.



Sign Holders



Acrylic Displays



Poster Rails

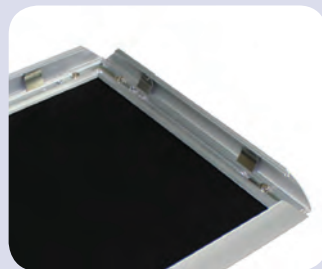


Hanging Systems

Frames & Banner Systems

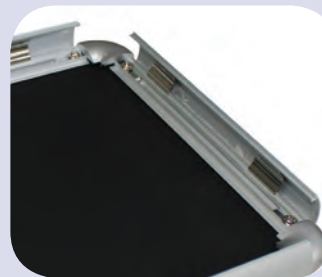
Mitered Corner Snap Frames

Snap frames provide a simple polished look. Manufactured from natural anodised aluminum, these snap frames come fully assembled with mounting fixtures. Snap frames are available with mitered (M) or rounded (R) corners in standard sizes from A0 to A4. For other sizes and custom colours please contact us.



The spring loaded sides make them easy to 'snap' open and shut when changing graphics and they come standard with a non-reflective PVC cover to protect your images.

Rounded Corner Snap Frames



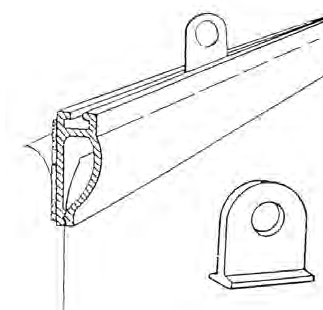
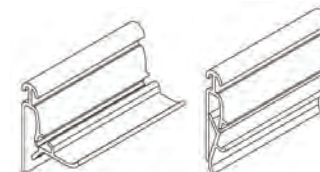
Gripper Poster Holders, Banner Rail & Poster Clips

In-store poster and sign hanging has never been easier with our range of poster hanging systems. They are easy to use and ideal for hanging all different sizes of posters, banners and signs including large format prints. SPOS can also supply aluminum profile systems for a more polished look.



Poster Hanging Accessories

SPOS has a comprehensive range of accessories for hanging or mounting posters, displaying tickets and signage and constructing your point of purchase displays. Our years of knowledge and experience mean we can assist you in choosing the best options whatever your project may be.



Poster / Ticket Frames & Accessories

Plastic frames are available in a wide range of colours and sizes. If not listed please contact the SPOS customer service team regarding colours and sizes you may require. Minimum order quantities may apply on non stock items.



Available Sizes

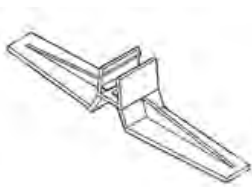
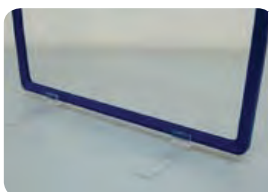
A1 frame fits standard page size	594x841mm
A2 frame fits standard page size	420x594mm
A3 frame fits standard page size	297x420mm
A4 frame fits standard page size	210x297mm
A5 frame fits standard page size	148x210mm
A6 frame fits standard page size	105x148mm

Colours
CLEAR
BLACK
WHITE
GREY
GREEN
BLUE
MID-BLUE
RED



PVC Frame Inserts

Clear PVC inserts are available for use with our range of frames. They provide protection and stability for your graphics. Please ask our customer service team for codes and product information.



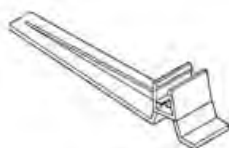
Upright Table Stands

Table stands for displaying frames at right angle to table. Compatible with our standard poster frame range.



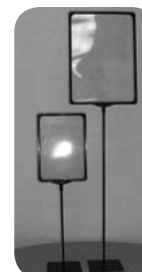
Magnetic Base

Heavy duty magnetic base fits 12mmØ shafts. Size 100x40mm



Angled Table Stands

Table stands for displaying frames at right angle to table. Compatible with our standard poster frame range.



Floor Standing Showcard Stands

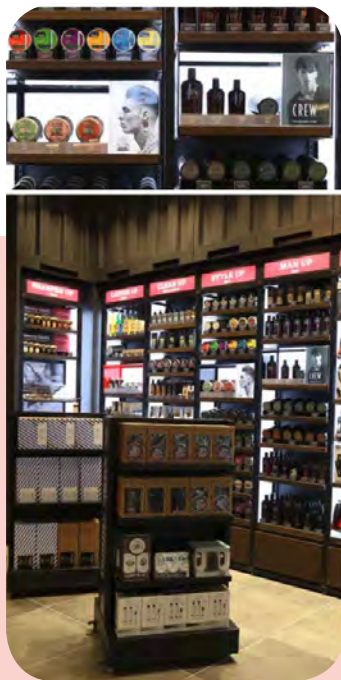
Two part stands consisting of a heavy steel base with a screw in shaft. Stands are available in several heights and are powder coated in a range of standard colours. Suitable for displaying up to A2 size plastic frames.

Shop-in-a-Box Retail Fit-out System

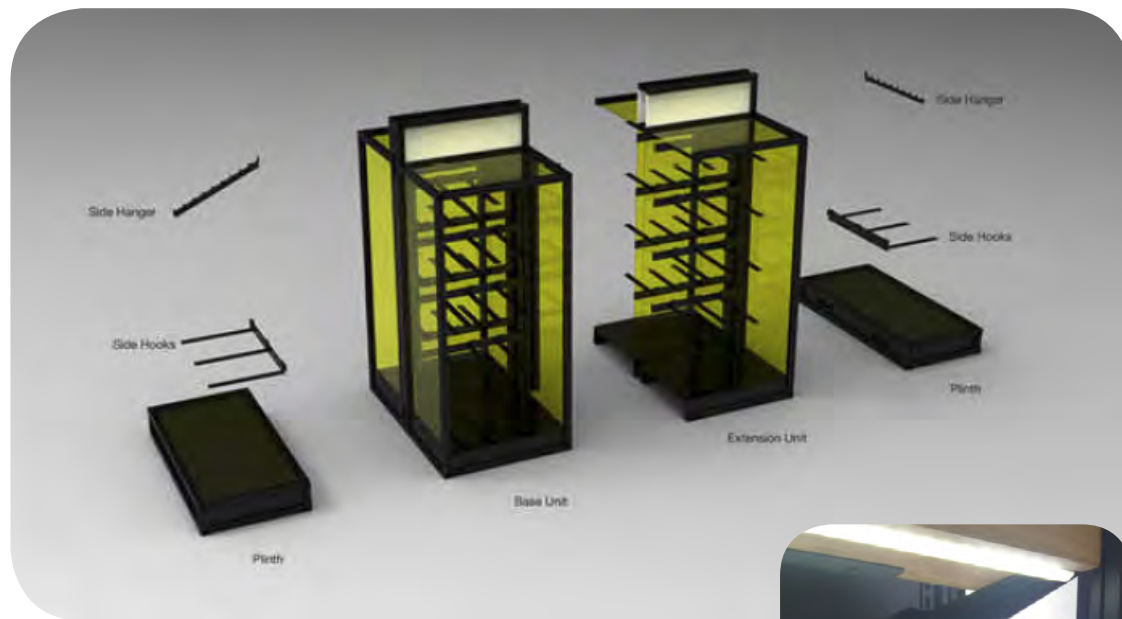
SPOS 'Shop-in-a-Box' System is a scalable / customisable retail fit-out solution. The modular design includes a wide range of accessories and customisable feature inserts which enable retailers or brands to easily modify, upgrade and merchandise their products in the most compelling way possible.



easy integration of
technology for product
education



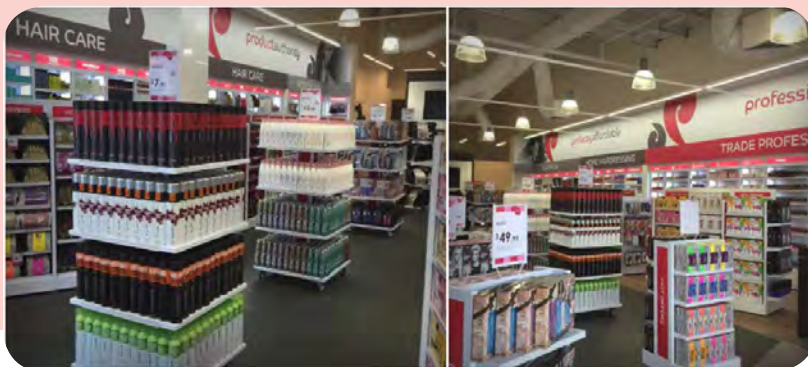
can custom theme for
particular retail environments



modular system scalable for
varying store sizes

capacity for ultra-luminescent
integrated lighting into system
for display of premium products

suitable for multi-store and international roll-out

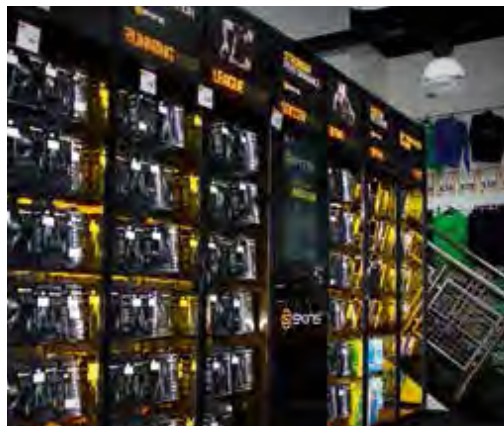




Tommy Gun's - Retail merchandising



PriceAttack - Full Store Fit-outs



Skins - Shop In Shop - Global roll-out

Full Custom Store-in Store

SPOS | iCandy Creative offer full end-to-end design, project management, build and install services. We are able to design and develop a full store in store experience which reflect the nature of your brand. We can design instore solutions at any scale from one-off flagship store fitouts to co-ordination national-international rollout.



KitchenAid - Store in Store

Bay Inserts

iCandy creative can transform any allocated aspect of your store to develop meaningful product / brand experiences. Keeping in mind core principles of modularity, visibility and impactful POP marketing. We deliver solutions which drive product uplift.



Dyson- Brand Category Displays

Point of Sale Accessories

Everything you need to get attached...

SPOS has a comprehensive range of accessories for hanging or mounting posters, displaying tickets and signage and constructing your point of purchase displays. Our years of knowledge and experience mean we can assist you in choosing the best options whatever your project may be.



Wobbler Strip

Patented wobbler strips add lively motion to any display. Adhesive at both ends secures signs firmly to strip and to shelf.



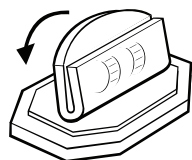
Deko Spring

A durable spring lets your message wobble for a maximum impact. Adhesive both ends secures spring to cash registers, shelves etc.



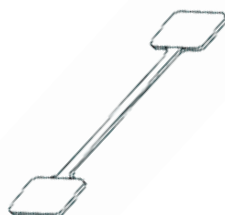
Clip-on Sign Holders

Table stands for displaying frames at right angle to table. Compatible with our standard poster frame range.



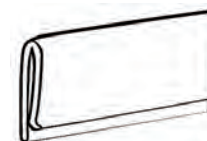
Adjustable Counter Top Sign Holder

Table stands for displaying frames at right angle to table. Compatible with our standard poster frame range.



TWIST-POP

Twist-POP has adhesive end tabs. Attach one end to flat surface and the other to the sign and give it a twist into the position you want.



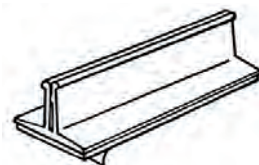
Ticket Stabiliser Clip

Clips onto datastrip to attach shelf talkers.



Neptune Clip

Insert pointed end of clip into corrugated displays



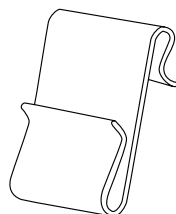
Card Holder

Card holder allows materials up to 3mm thick to be slid easily in and out of grip. Permanent adhesive base attaches to most flat surfaces.



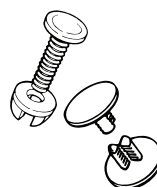
Shoe Clip

Can be clipped over shoes or other items up to 9mm thick. Adjustable angle for maximum viewing opportunity.



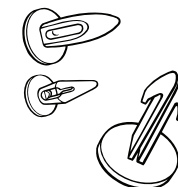
Wing Clips

Available in a variety of shapes, sizes, materials and colour options



Viking Clips & Rivets

A variety of plastic clips and attachments for various display constructions


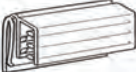




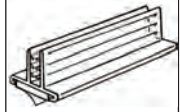






Dart Clips and Thumb Snaps

A variety of plastic clips and attachments for various display constructions


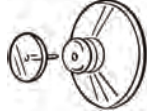
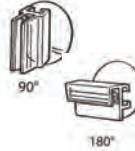

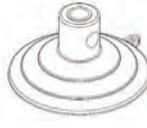

Super Grips

Supergrip sign holders have soft plastic fins that grip your POP materials holding signs and tickets firmly in place even in high traffic areas. Standard grips hold materials up to 2.5mm, while heavy duty grips hold between 3-6mm thickness materials. All Supergrips are made from clear polypropylene and/or PVC materials. Custom lengths are available for some items on indent order, minimum order quantities may apply.

Shape	Description	Shape	Description	Shape	Description
	SUPERGRIP WITH SPRING HINGE Sign holder with flexible hinge allowing sign to move if bumped then return to original position. Wide base provides added stability and attaches to fixtures with permanent adhesive.		COIL SPRING CLIP Stable fastener for table and shelf edges up to 60mm thick. Clear upper part with white coil-spring.		SUPERGRIP WIDE BASE SIGN HOLDER The wider base on these sign holders offers greater stability and adhesion to surfaces. Available in three lengths 25mm, 75mm and 150mm.
	SUPERGRIP HEAVY DUTY SIGN HOLDER Suitable for clipping Klick Frames over wire baskets, small tubes and containers. Available in two sizes to fit 10mm or 20mm.		CARDBOARD CLAMP WITH KLIKK ADAPTER Clamp with Klick Clip adapter attaches frames to cartons, boxes, baskets and cardboard displays up to 20mm thickness. Clip has adjustable angle. Colour: Clear		SUPERGRIP PARALLEL HANGING SIGN HOLDER Attaches to any flat surface with permanent adhesive tape. POS material is secured parallel to clip base allowing it to hang down freely on vertical surfaces
	SUPERGRIP COUNTER SIGN HOLDER These low profile sign holders are 25mm long and have an adhesive base to attach them to any flat surface		FLIP-UP FLAG SIGN HOLDER Supergrip firmly grips datastrip and holds signs securely in right angle flag position. Hinge allows ticket to swing up out of way.		SUPERGRIP WIRE FLAG SIGN HOLDER Clips over up to 5mm wire shelving or baskets holding ticket in right angle flag position.
			SUPERGRIP WIRE CLIP-ON Clips over up to 10mm wire shelving or baskets holding ticket in parallel position.		SUPERGRIP H CLIP Clear PVC clip 25mm length great for connecting panels up to 2mm thick. Can be used vertically or horizontally.

Suction Cups

Versatile solution for fixing promotional items to glass, metal, acrylics and other smooth surfaces.

Shape	Description	Shape	Description	Shape	Description
	MUSHROOM HEAD SUCTION CUP Simple design allows hanging of signs with holes or grommets. Specs: 45mm diameter cup made from clear vinyl		PLASTIC THUMB TACK SUCTION CUP Mushroom head style suction cup with plastic thumbtack to secure signage firmly in place. Specs: 45mm diameter cup made from clear vinyl with plastic tack		SUPERGRIP SUCTION CUP 90° & 180° Supergrip holding power with no mess suction cup mounting. Holds ticket at 90 or 180 degree angle. Specs: Clear PVC grip with 25mm or 45mm vinyl cup
	METAL HOOK SUCTION CUP Metal hook is a one-step versatile solution for hanging materials with small holes. Specs: 45mm diameter cup made from clear vinyl with metal wire hook		LARGE SUCTION CUP Two way mounting holes make this super suction cup suitable for a multitude of hanging and mounting applications. Spec: 85mm diameter cup made from clear vinyl		SUPERGRIP SUCTION CUP 3D SIGN HOLDER Create quick and easy 3D signage to attach to any smooth surface. Supergrip holders suitable for materials up to 2mm thick.



Jet Wires

Table stands for displaying frames at right angle to table. Compatible with our standard poster frame range.
Colour: Transparent only



Double End C Hooks

Versatile nickel plated wire C hook provides a robust set length hanging option suitable for heavier hanging displays. Available in standard and heavy duty wires at various lengths



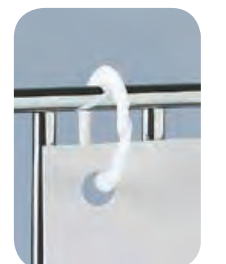
Wire Ceiling Hangers

Simple metal wire clip to attach to grid ceilings



Twist-on Clips

Twist-on attachment for suspended ceiling grids. Can easily be removed and repositioned as required.



Snap Ring

Versatile snap rings used for numerous display opportunities. Available in various sizes, Metal or plastic



Small Wire 'S' Hook

Durable metal 'S' Hook for attaching chains and Jet Wires to ceiling fixtures.



Large Wire 'S' Hook

Large 'S' Hooks are useful for attaching sell strips to perforated shelving.



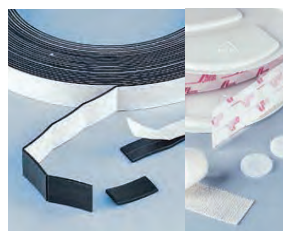
Hanging Buttons

White plastic buttons with adhesive backing. Single button supports up to approx 450g. Double button supports up to approx 1kg.
Colour: white



Adhesive Hook

Small plastic hook with super strong adhesive base 25x25mm
Colour: White



Velcro & Mag Tape

Various materials available for attaching promotional items to store fixtures. Various widths, lengths, roll sizes available depending on application.

Super Grips

Locking straps are used to secure sell strips and signage to wire baskets. Available in four styles in various sizes. All straps are made from flexible plastic nylon.



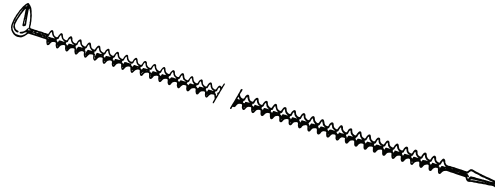
Cable Ties

Smooth finish strap that adjusts to desired size and locks securely.
Sizes Available: 4, 5.5, 7, 11 and 12 inches



Ladder Locking Strap

Adjustable notched strap makes it easy to vary locking lengths.
Sizes Available: 7 and 11 inches



Securatives Locking Strap

Easy to use. Just wrap around fixture, insert pointed end into fixture and pull tight.
Sizes Available: 5 and 8 inches



Releasable Locking Strap

Can be used over and over again with release tab. Simply press tab to remove tie.
Sizes Available: 6, 8 and 9 inches



Freestanding Brochure Holders

Manufactured from durable crystal clear plastic, these brochure holders are an economical choice with an attractive contemporary design. Suitable for freestanding on counter tops and shelves, or any flat display area.

Menu Holders

Simple and effective method of displaying graphics and information. Standard freestanding vertical or sloping profiles, menu holders are an essential marketing tool for displaying single or double-sided material. Items listed are portrait style but landscape format are also available.



Mountable Brochure Holders

These brochure holders have a flat back and base that can be attached to the wall or other flat surfaces using the mounting holes provided or with double-sided tape.



sloping

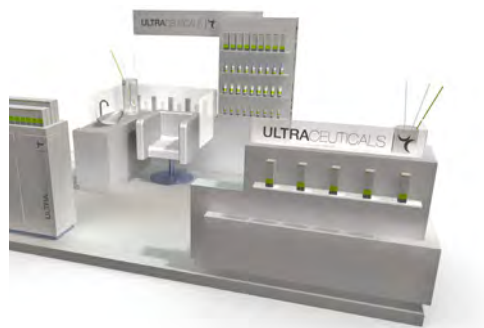


vertical

High-Impact Off-Location Displays

Maximising Sales & Profits through Enhanced Environment & Increased Shopper Engagement

There are as many options as there are shoppers! We have a large suite to suit just about every shopping occasion, in every retail environment. If we don't, we can customise, design & produce to meet your exact needs.



Store in Store



Promotional Stands



Small Promotion Stands



Instore Theatre



Custom Impulse



Kiosk & Events

icandy Creative

End-to-end design & project management of customised retail solutions

Off Location Products



Wire Dump Bins

Suitable for short or long term displays, our durable wire dump-bins are smart, light-weight and easy to assemble. Wire mesh bins feature an adjustable shelf and the bins can be folded flat when not in use.

Available in Black and White



Cardboard Display Bins

Simple, effective and economical, cardboard floor bins are a good choice for short term promotions and stock clearances. For added impact these corrugated cardboard displays can be printed with your sales message or used in conjunction with our poster frames and display accessories.



Re-Brandable Display Unit

Retail approved solution which can be quickly and easily re-branded for in-store activations and promotions



Portable FSU

Re-brandable free standing unit with up-rights to supports shelves, and peg-board backing for hang-sell retail. Customised variations available on request.



Combination freestanding units

Units developed to support combination of fridge/chiller merchandising with ambient merchandising and promotional. Units can be re-branded for various activations and retail environments. Adaptable for use across many product categories including FMCG, Liquor, Health and Beauty specialty stores, chilled pet food etc.



Re-brandable units for product sampling

SPOS have a range of bespoke and off the shelf re-brandable sampling stands available to activate your sampling and product testing to create in store theatre and generate sales. Bespoke units are designed with ergonomic and retail display principals in-mind.



Drive sales with high-impact display solutions...

Creative
icandy

Off Location Displays



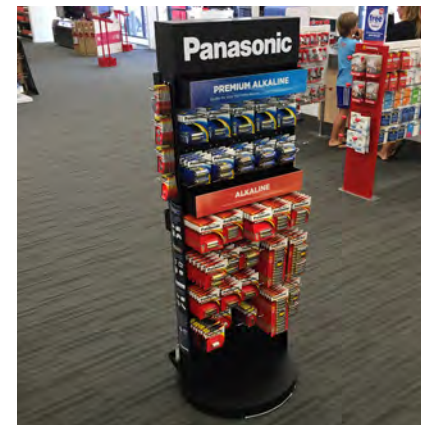
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09 414 2210 | sales@nzpos.co.nz
custom display solutions: www.icandycreative.co.nz | off the shelf solutions: www.spos.co.nz

Drive sales with high-impact display solutions...



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